

from oliver.

Visit www.fromoliver.com to see my work!

For the past decade, I have been cultivating my passion for the digital arts, across Graphic Design, Motion & Animation, Photography, and Web Design.

I hope you get a chance to have a look at my portfolio!

Education

De Montfort University
First Class (Hons) Degree
Graphic Design and Communication

Seaford College
A-Level Graphic Design - A*
A-Level Photography - A

Skills

Photoshop, AfterEffects, InDesign, Illustrator, Microsoft Office Suite, Invision, Figma.

Branding and Marketing, Strategic and Creative Thinking, Editorial and Layout Design, Photography, Animation, Illustration, and Website design

Experience

FromOliver - Freelance Graphic Designer

Following on from my role at Imagination I have worked as a freelance designer, focusing on my passion for brand strategy and design. During this time I have worked with a variety of clients to transform their business's to visually reflect their values and their product / service. You can find examples of this work on the FromOliver site.

Imagination - 2D Designer

In 2022, I joined Imagination, an internationally renowned agency known for its exceptional creative solutions. During my tenure at Imagination, I have had the privilege of collaborating with esteemed clients such as Rolls Royce and Visa, expanding my professional repertoire significantly. However, the pinnacle of my achievements was my involvement in Ford's Bring on Tomorrow Live project, a significant undertaking aimed at establishing Ford's presence in the electric vehicle industry. My experience at Imagination has been invaluable, as it has honed my ability to collaborate within larger teams and exposed me to the complexities of managing international projects.

Wanda Creative - Junior Graphic Designer

After graduating from university, I joined Wanda Creative, a CX and retail design company, during the challenging time of the Covid pandemic. As part of the team, I took on leadership roles in various design projects, notably spearheading the branding initiatives for multiple stores within Qatar Airports, in preparation for the FIFA World Cup 2022. These responsibilities have not only refined my skills as a creative lead but also sharpened my ability to make decisions under tight deadlines.

Target Publishing Ltd - Part-time Graphic Designer

I joined as a Part-time graphic designer at Target Publishing in summer 2017. I collaborated with clients to create designs within their guidelines, improving deadline management skills and expanding my proficiency in Adobe InDesign.

Ideaology - Graphic Design Internships

For 3 years, during the summer holidays between academic studies, I worked as a graphic design intern for the design company, Ideaology. During my time here I worked with a team of designers on live projects. This allowed me to develop my skills working within a team along with working on client orientated projects.

Clients

Throughout my university and personal endeavours, I engaged with a diverse range of clients, leveraging my photography and graphic design expertise.

Notable clients include:

- Leicester Tigers Rugby Team
 - Hair by Us
 - Pete Wicks from the show 'The Only Way Is Essex'
 - The Lounge Bar
 - Boneyard Restaurant
 - PrepLife
 - UniFeed
 - Label
- and many others.

These experiences fostered my ability to work autonomously as a designer, particularly in response to client-driven briefs. Furthermore, it propelled my growth in client interaction and relationship management.

Additionally, during the Covid-19 pandemic, I collaborated with BBC journalist Attika Choudhary to spearhead the visual production for the podcast, Positive Solace. This opportunity further enhanced my aptitude as a custodian of brand visuals and strengthened my skills in overseeing comprehensive visual projects.

About Me

As a problem-solving enthusiast, I have pursued a dedicated path in Graphic Design from a young age, honing my skills and expanding my expertise to include photography, animation, and videography. Driven by core values of quality, efficiency, and growth, I am deeply motivated and passionate about visual arts and digital design. Continually seeking opportunities to augment my skillset, I embrace new challenges with an unwavering enthusiasm.

Outside of the studio though, my other interests include:

- Running and Gym
- Reading
- Photography
- Gaming

If I were to envision my perfect day, it would begin with a morning run through my local park to a small cafe right in the middle, where I'd grab a small coffee and sit outside in the sun with a book (cheesy I know).

Contact

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